Startup Pioneers

**Maria**  
Hey everyone! Excited to brainstorm ideas for our startup.

**Akash**  
Hi @Maria! Yes, can't wait to get started. What should our focus be?

**Liam**  
I've been thinking about a tech solution for organizing school projects. Thoughts?

**Yoko**  
Sounds interesting. Could be useful for students and teachers alike.

**Maria**  
Great idea, @Liam! Let's assign roles. @Akash: market research and competitor analysis @Liam: product development @Yoko: design and user experience @Maria: admin and finance

**Akash**  
I'm on it. I'll start researching similar apps and their features.

**Liam**  
I'll start working on the prototype. Any specific features we want?

**Yoko**  
Let's make it user-friendly, with easy navigation and colorful design.

**Maria**  
I'll handle the budgeting and look into potential funding sources.

**Akash**  
Also, let's consider creating a marketing plan to reach schools and universities.

**Yoko**  
Can we include feedback loops so users can suggest improvements?

**Liam**  
Absolutely, user feedback is crucial for continuous enhancement.

**Maria**  
Perfect! Let's schedule another meeting next week to discuss progress.

**Akash**  
Looking forward to it! Let's make this startup a success.

### Answer the questions by reading the group chat.

###### **What idea did Liam propose for the startup?**

A tech solution for organizing school projects An app for buying school supplies A social media platform for students An online marketplace for teachers

###### **What role is Akash responsible for in the startup?**

Market research and competitor analysis Product development Design and user experience Admin and finance

###### **What aspect of the product is Yoko focusing on?**

Design and user experience Product development Market research Finance and budgeting

###### **Which feature does Yoko suggest for the product?**

Colorful design and easy navigation Advanced security settings Automated project grading Virtual reality integration

###### **What did Akash propose to reach schools and universities?**

Creating a marketing plan Developing social media accounts Organizing a webinar series Offering free workshops

###### **What role is Maria taking on in the startup?**

Admin and finance Product development Design and user experience Market research

###### **Why does Liam think user feedback is essential?**

It helps in continuous enhancement It minimizes development costs It increases initial sales It ensures product security

###### **What is the next step the team agrees on after the meeting?**

Scheduling another meeting to discuss progress Launching the product Creating social media content Hiring more team members