

# Chat - Reading Comprehension, Level B1



Name:

Date:



## Startup Pioneers

Hey everyone! Excited to brainstorm ideas for our startup.

Akash

Hi @Maria! Yes, can't wait to get started. What should our focus be?

Liam

I've been thinking about a tech solution for organizing school projects. Thoughts?

Yoko

Sounds interesting. Could be useful for students and teachers alike.

Great idea, @Liam! Let's assign roles. @Akash: market research and competitor analysis @Liam: product development @Yoko: design and user experience @Maria: admin and finance

Akash

I'm on it. I'll start researching similar apps and their features.

Liam

I'll start working on the prototype. Any specific features we want?

Yoko

Let's make it user-friendly, with easy navigation and colorful design.

I'll handle the budgeting and look into potential funding sources.

Akash

Also, let's consider creating a marketing plan to reach schools and universities.

Yoko

Can we include feedback loops so users can suggest improvements?

Liam

Absolutely, user feedback is crucial for continuous enhancement.

Perfect! Let's schedule another meeting next week to discuss progress.

Akash

Looking forward to it! Let's make this startup a success.

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**Answer the questions by reading the group chat.**

**What is the main idea proposed by Liam for the startup?**

- ☐ A food delivery service   ☐ A new social media app  
☐ A tech solution for organizing school projects   ☐ An online marketplace

**Who is responsible for product development?**

- ☐ Akash   ☐ Liam   ☐ Maria   ☐ Yoko

**What role does Maria take on for the startup?**

- ☐ Design and user experience   ☐ Market research and competitor analysis  
☐ Admin and finance   ☐ Product development

**What does Yoko suggest should be included in the design?**

- ☐ Complex user interface   ☐ User-friendly navigation and colorful design  
☐ A detailed analytics dashboard   ☐ Advanced coding features

**What additional plan does Akash propose for the startup?**

- ☐ Opening a physical store   ☐ Launching a podcast series  
☐ Creating a marketing plan to reach schools and universities  
☐ Developing a new coding language

**What aspect does Yoko want to include for user engagement?**

- ☐ Feedback loops for user suggestions   ☐ Weekly newsletters   ☐ A loyalty rewards program  
☐ Live chat support

**When does Maria suggest to have the next meeting?**

- ☐ Tomorrow   ☐ Next month   ☐ Next week   ☐ In two weeks

**What is the main goal of the team according to Akash?**

- ☐ Expanding internationally   ☐ Winning a tech award   ☐ Creating a viral app  
☐ Making the startup a success