

# Video Comprehension, Level B1

Name:

Date:



 Watch the following video and answer the questions.



## Youtube: Why Is Everyone So Bad At Giving Gifts?

To watch the youtube video just scan the QR code.

<https://www.youtube.com/watch?v=Q9UUu2JBQB0>

### Answer the questions

**What is one reason why people are often bad at giving gifts according to the video?**

- ☐ They focus too much on the recipient's practical needs.
- ☐ They are obsessed with the moment of unwrapping a gift.
- ☐ They prefer giving cash over thoughtful gifts.
- ☐ They always choose gifts from wish lists.

**What is the concept of 'deadweight loss' in the context of gift-giving?**

- ☐ The emotional disappointment of receiving an unwanted gift.
- ☐ The economic waste generated by unwanted gifts.
- ☐ The environmental impact of gift wrapping.
- ☐ The loss of sentimental value in cash gifts.

**Why might giving cash be considered a less ideal gift despite its efficiency?**

- ☐ It lacks sentimental value.
- ☐ It is difficult to wrap.
- ☐ It is often not accepted by recipients.
- ☐ It is more expensive than other gifts.

**What did the 2011 study about Amazon wish lists reveal about gift-giving?**

- ☐ People prefer surprise gifts over wish list items.
- ☐ Gifts from wish lists are considered more thoughtful.
- ☐ Wish list gifts are often returned.
- ☐ Surprise gifts are more appreciated.

**According to the video, what is a common mistake givers make when choosing gifts?**

- ☐ Choosing gifts based on feasibility rather than desirability.
- ☐ Focusing on the recipient's immediate reaction rather than practicality.
- ☐ Giving gifts that are too expensive.
- ☐ Ignoring the recipient's wish list.

**What is a suggested method to improve gift-giving according to the video?**

- ☐ Always choose surprise gifts. ☐ Give people what they ask for.
- ☐ Focus on the wrapping of the gift. ☐ Choose gifts based on personal preferences.

**Write a short summary of the YouTube video 'Why Is Everyone So Bad At Giving Gifts?'**

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